

High-Tech Kitchenware

Hong Kong, 2015

THAT! Inventions came onto the market to solve age-old frustrations in the kitchen that we all struggle with. Through the application and engineering of materials that have never been used in the industry, THAT! is revolutionizing the way things work in our kitchen.

SpreadTHAT! The SpreadTHAT! is a butter knife that utilizes your body heat immediately upon touch to carve and spread cold butter, icing, peanut butter, and cheese. SpreadTHAT! draws heat from your palm and transfers it onto the butter, making the butter easier to spread. By combining super-efficient heat conducting technologies and a cutting-edge design, SpreadTHAT! allows you to effortlessly start your morning with a symphony of creamy goodness.



ScoopTHAT! The ScoopTHAT! essentially looks like a normal ice-cream scooper, but the biodegradable liquid within the energy reservoir within the handle holds so much more. The ScoopTHAT! has the world's first Thermo-ring heated scooping edges and utilizes heat transfer principles to help melt the ice cream ever so briefly while all remaining surfaces are insulated and coated with non-stick Teflon to keep the ice cream still in its perfectly frozen state.

ThawTHAT! An eco-friendly way of locking in natural juices and appetizing flavor of foods with no more burnt and crusty meats from microwave thawing. ThawTHAT! uses food grade aluminum and bio-safe heat transfer to revolutionize the way we prepare our meals. The built-in wave patterned fins enhances heat transfer and the concave surface redirects liquid to a removable drip catcher for a cleaner and more hygienic process.



HeatTHAT! The HeatTHAT! series is a range of saucers, bowls and cups with a twist. The special hot plate attached to the base is microwaveable and then is placed underneath the bowl to keep your soups, teas, sake, dip, and gravy hot and toasty. The heat source stays insulated at the base and never comes in direct contact with your food, so you can have long-lasting and safe heat that doesn't affect the taste or flavor of your meal or drink.

The Spread, Scoop, Thaw and HeatTHAT! all require no batteries or electricity, are responsibly made in Taiwan and are certified by the FDA to be safe in contact with food. That! is brought to you by a group of innovative designers, engineers, UX specialists, college professors, and research scientists that have come together to create functional works of art out of materials that have never been conventionally used in the kitchenware industry.



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